

The M.E.T. Providence

A procedural playbook for
community insight and
strategic mobile outreach in
Indianapolis, Chicago, and
Minneapolis.



Fulfilling a mandate delivered fifty years ago.

In his landmark 1973 “Christianity in Crisis” tour, Rev. Sun Myung Moon issued a stark warning and a profound promise to the nation.

He recognized that America’s survival depended entirely on a spiritual revival.

“Since America was built on the pillars of faith in God, if God is moved out of American life, your nation will be without support... I have initiated a new youth movement for the salvation of America. This is a new Pilgrim movement... The movement for world salvation must begin in this country.”

– Rev. Sun Myung Moon, October 20, 1973.

”

The steadfast drive toward a Third Great Awakening

For over four decades, the Unification movement has poured immeasurable resources into empowering Christianity. Since Rev. Moon's ascension, True Mother Hak Ja Han Moon has boldly and gracefully continued this mission.

Through her unwavering heart, the waters are parting. Established Christian leaders are opening their doors, and the young people of the movement are eager to serve. The kindling is dry; we are now providing the spark to ignite a long-awaited Third Great Awakening.

Defining the M.E.T. Providence

M.E.T. serves as the unified engine for our long-term strategic plan, bridging internal education with external engagement.



Community intelligence drives our physical deployment.

Before a single volunteer steps outside, we deploy an intelligence engine using the Association of Religion Data Archives (ARDA). This comprehensive data allows us to map every single congregation and demographic detail within a highly specific target area. By focusing on a manageable 2-mile radius encompassing roughly 43,000 people, we turn a massive, overwhelming mission into a precise, laser-focused blueprint.



Preparing the mission field through systematic engagement



Step 1: Intelligence Gathering

Verifying park locations and mapping small, non-denominational churches that serve as potential allies.

Step 2: Relationship Building

Acting as the initial, friendly bridge between the community and the church using neutral ground.

Step 3: Data Tracking

Logging interactions systematically to identify households open to deeper spiritual engagement.

Deploying a proven youth vanguard.

The strategy relies on the energy and dedication of the Generation Peace Academy (GPA). With a history of over 1,800 graduates from STF and GPA, these young leaders bring vitality to the mission field. They serve as the critical “boots on the ground,” actively executing the community mapping, setting up the infrastructure, and initiating the critical first contact with local residents.



Establishing a neutral base: The Traveling Tabernacle.

The physical manifestation of the M.E.T. Providence is a 10'x15' 10'x15' or 10'x20' pop-up display tent. This is a mobile sanctuary that transforms public parks into high-traffic, neutral zones for engagement.

- Raises public awareness and builds a highly visible, positive image.
- Serves as a comfortable, non-threatening space for faith-seekers to ask questions.
- Projects a professional, unified aesthetic across all regional campaigns.



Unified design creates a consistent national identity.

To generate a recognizable presence and protect our brand equity, every Traveling Tabernacle must feature strict, unified design standards.

- The Unifying Banner: Prominently displaying the core message, “God’s Dream, One Family.”
- Integrated Identity: Clear, high-quality integration of the FFWPU (Family Federation for World Peace and Unification), ACLC (American Clergy Leadership Conference), and GPA logos.



The back-wall serves as your functional teaching canvas.

The interior of the tent is a designed functional tool. The back-wall acts as a visual whiteboard, beautifully outlining the entire Divine Principle by chapter.

This utility allows the presenter to easily reference talking points and guide the audience through our core ideology without ever needing to rely on printed notes or look away from the listener.



Delivering the Divine Principle to the public square.

The primary function of our movement is to educate. The Traveling Tabernacle provides the platform for continuous “mini-lectures.”

- Pastors and GPA youth deliver focused, 20-minute presentations on specific chapters of the Divine Principle.
- In a standard 12-hour venue deployment (10 AM to 10 PM), this allows for up to 12 dedicated teaching sessions per day.
- Delivering the Principle with passion and sincere heart brings new spiritual life directly to the venue.



Saturating the zone with high-touch, low-cost outreach.

While the Traveling Tabernacle anchors the park, the mobile teams execute a targeted neighborhood sweep. The primary tool is the “Hope is Here” door hanger. This incredibly efficient, low-cost asset is deployed to completely saturate the 2-mile radius, ensuring that a physical, personal touchpoint reaches every single home in our targeted data set.



Launching the vision in Indianapolis, Chicago, and Minneapolis

The M.E.T. Providence will begin its major deployment across Region Six, representing a total target population of over **40 million people** across Indiana, Ohio, Kentucky, Tennessee, West Virginia, and North Carolina.

Success requires identifying large, free public venues—such as state tourist board events and local festivals—and coordinating transportation logistics via 10' Box Trucks or existing van networks.



Transparent pricing for local execution.

A strategy requires a realistic budget. We have standardized the equipment to ensure a unified look while keeping the financial investment highly accessible for local communities.

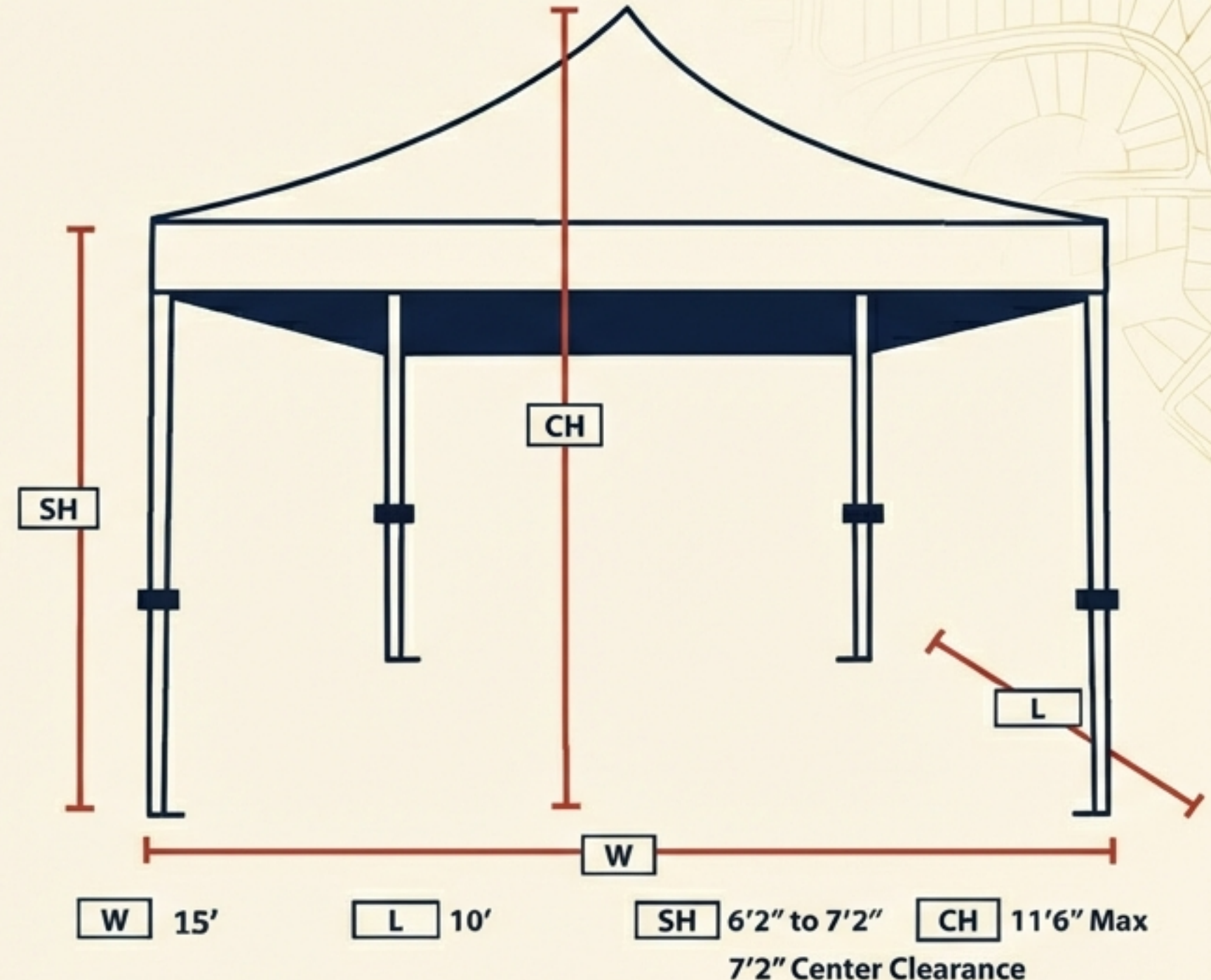
Total Estimated Investment:
\$3,000 to \$4,000
per complete unit.

Deploying one standardized unit per region (12 regions) requires a total national investment of just \$42,000.

Exact costs: The Traveling Tabernacle Package.

Base Package Price: \$2,288.00

- 10' x 15' Pop Up Tent with Steel Frame
- Full Color Print Area: Tent Top
- Full Color Print Area: Tent Valance
- Full Color Print Area: 2 Rail Skirts
- Full Color Print Area: The Divine Principle Back Drop
- Heavy-duty Roller Bag
- Optional Upgrade: Aluminum frame for increased durability (Add \$138.60)



Essential multimedia accessories.

To fully utilize the space for PowerPoint, video, and upcoming event promotions, each setup requires standardized accessories:



Retractable Banners: High-visibility vertical stands for the perimeter perimeter (\$50 per unit, scaling down to \$29.99 for bulk orders).



Standing TV Monitor Stand: Peerless LCFS-100S Silver Pedestal (\$150).

Rear Projection Screen: Elite Screens DIY Outdoor model (\$300).



Power Supply: Portable Honda Generator (Optional, venue dependent).

Funding the providence through matching grants.

The financial burden does not fall on one single entity. The Tent Providence project is designed to be implemented through a collaborative funding model. Local church leadership and State/Regional directors can apply for Grant/Matching funds, combining local community resources with National Council funds to rapidly deploy these units into the field.



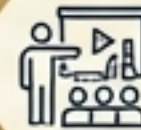
Integration: From the tent to the community

The tent is the starting point, not the destination. The ultimate goal is Spiritual Life Formation and lasting community integration.



Local Mentoring

Pastors provide internal guidance beyond the initial meeting.



Community Events

Inviting contacts generated from park visits to local Sunday services or family workshops.



Taking Ownership

Helping new contacts nurture spiritual practices in their daily routines.



Pastors as the center point of spiritual life formation.

We are transitioning from purely intellectual education of the Word to an experiential, mentoring model. Pastors in Indianapolis, Chicago, and Minneapolis are called to assume a parental role for young adults and new contacts.



1. Facilitating Education
Teaching the Principle
with clarity.



2. Supporting Youth-Led Projects
Empowering the GPA
vanguard in the field.



3. On-Call Spiritual Coaching
Advising and guiding individuals as
they integrate into the Heavenly
Parent Holy Community.

Take ownership of your 2-mile radius.

The historical mandate is clear. The community intelligence is mapped. The youth vanguard is ready. The exact tools and budgets have been defined. Now is the time to deploy the Traveling Tabernacle and bring the Divine Principle directly to the public square.

When everyone is working together for a common purpose, we become virtually unstoppable.

